



Career Skills Academy
Start, Change or Enhance Your Career



SOCIAL MEDIA BRANDING & MARKETING FOR ENTREPRENEURS

Learn the ins and outs of using social media marketing and branding for your business in a few short months. This program is 100% online so you can access the coursework at any time of day.

PROGRAM CURRICULUM

- Principles of Advertising
- Principles of Retailing & Branding
- Web Page Development
- Social Media Platform Development

The Career Skills Academy at Rockland Community College gives students the chance to learn skills and quickly enter the workforce.

The certificates and programs available through Career Skills Academy are designed to teach specific skill sets in a short amount of time so students can start a new career in less than a year.

Many programs also include courses that can transfer in as credit at a college or university.

Space is limited in each program, contact us today to start your application.

ONLINE PROGRAM

February 3, 2020 – May 19, 2020

Cost: \$3,999

Funding assistance may be available to students who qualify.



STATE UNIVERSITY OF NEW YORK

For more information, visit RCCAwaits.com/CSA or call (845) 574-4518.