

## Welcome

The Montefiore Hudson Valley Collaborative (MHVC) newsletter strives to keep you up-to-date on relevant DSRIP activities, events and resources.

## MHVC Sponsors Smoking Cessation Campaign with Hudson River Public Health Council



In honor of the Great American Smokeout and Lung Cancer Awareness Month, MHVC in collaboration with Westchester Medical Center and Refuah Community Health Collaboration, will roll out an advertising campaign targeted to teens and their caregivers. The campaign will focus on the harmful effects of electronic smoking devices; vaporizers, e-cigarettes and electronic hookah devices.

These campaigns will be distributed to middle and high schools in the seven Lower and Mid-Hudson Valley counties. Additionally, the HRD-PHC has launched a [website](#) that will serve as an anti-smoking, information source for parents and teens. The ads are available for download on the site.

## MHVC Produces Fall Webinar Series

On November 13 and 16, MHVC inaugurated a series of partner focused webinars. The [first webinar](#) provided an overview of what's to come for all partner organizations. The [second webinar](#), on November 16, was specifically for the 50 organizations that will be a part of MHVC's initial flow of funds. If you missed either webinar please register through GoToWebinar and a recording of the presentation will be sent to you. Please note that registration for the November 16, webinar is restricted to individuals from the organizations that are a part of the initial flow of funds. Please [email](#) us if you have questions regarding either webinar.

[Please let us know if you have ideas or suggestions for future webinars.](#)

## Montefiore Secures Job Training Grant

Montefiore Health System plans to use \$11 million in federal funding over the next five years to organize a healthcare job training program for low-income New Yorkers. Through the award, Montefiore will contract with 10 home health agencies that will provide training and employ recipients of government assistance. The program will work hand in glove with Montefiore's home care department and its managed long-term care plan, which pay for a combined 2.4 million hours of home health aide services per year. "In a sense, we're creating our own workforce through this project," said Dr. Scott Wetzler, Montefiore's vice chairman of psychiatry. Other grantees are training participants for a broader set of healthcare occupations, but Montefiore can nearly guarantee employment for participants who complete the program. Montefiore will partner with 1199SEIU and local colleges to provide some participants with further training so they can serve as care managers.

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## Key Dates & Events

[Nov. 21 – Access Supports for Living, 2015 Gala](#)

[Nov. 29 – Allison McGuire appears on “Weekend Healthy Chat with Dr. Sara Little “ a production of Middletown Community Health Center, Inc.](#)

[Dec. 23- Application Due for State Dormitory Authority Non-Profit Infrastructure Capital Investment Program](#)

## Partner Making News

*Greater Hudson Valley Family Health Center Holds Annual Gala*



On Saturday, November 7 nearly 450 community leaders and friends of the [Greater Hudson Valley Family Health Center](#) gathered to celebrate a remarkable year of growth and expansion for the health center and to pay tribute to three distinguished “Pillars of the Community”. The 16<sup>th</sup> annual gala raised \$325,000 to support the purchase of a new mobile health unit that will bring healthcare services directly to the people of our region who face obstacles in accessing transportation to healthcare. The evening’s honorees included partner organization [Access: Supports for Living](#) which was recognized with the Outstanding Community Service Award.

## Great Video Resources for our MHVC Partners

Montefiore Hudson Valley Collaborative medical director, Dr. Damara Gutnick, is a founding member of the [Centre for Collaboration Motivation and Innovation](#) (CCMI). The non-profit organization provides tools; training and system redesign expertise on many aspects of healthcare, including health literacy, action planning, brief interventions and motivational interviewing. In collaboration with CCMI and several other organizations Dr. Gutnick contributed to the development of the included video on self-management support. The video is geared toward patients and providers and closely aligns with DSRIP patient engagement goals.

Dr. Gutnick also recommends “[What the Heck is Value Based Purchasing?](#)” a humorous yet educational video that explains the importance of value based purchasing to the future of the healthcare industry.

## IMPACT Grant – Follow Up

In October’s newsletter we told you about the IMPACT model grant that is being by offered by the state to encourage the creation of pilot sites throughout New York. Please be sure to let [MHVC](#) know if your organization applied for this opportunity.

## Resources

- [MHVC Website](#)
- [NY State DSRIP Website](#)
- [Sept. 2015 – NY State DSRIP Update Video](#)
- [Sept. 2015 NY State Learning Symposium Presentations](#)
- [DSRIP, Opt-Out Talking Points for Healthcare Providers](#)
- [Nov. 2015- Welcome to Phase 2: Implementation, MHVC Webinar](#)
- [MHVC Subcommittee Panels](#)
- [Labor Management Project DSRIP Video](#)

## Opt Out Resource- Now Available

[Talking points](#) to facilitate discussions with Medicaid recipients around the state's DSRIP opt-out letter are now available on the MHVC website.

## A Warm Welcome to New Team Members



**Maria Gerena**  
Workforce Development Manager  
[MaGeren@Montefiore.org](mailto:MaGeren@Montefiore.org)

Maria joins us after three years at North Shore – LIJ Health System and Jamaica Hospital Medical Center. At NSHS LIJ and JHMC she was a human resources business partner responsible for developing strategic HR practices to address employee and labor relations, employee

engagement, changes in care delivery and roles, and newly defined management performance competencies.

Maria has a bachelor's degree in Philosophy from Columbia University and is a certified workplace investigator by the Association of Workplace Investigators. In her role as manager of workforce development, Maria will support Joan Chaya, director of workforce development and management, in developing and leading a comprehensive workforce strategy.



**Antonia Barba, LCSW**  
Project Specialist  
[ABarba@Montefiore.org](mailto:ABarba@Montefiore.org)

Antonia is a licensed clinical social worker with over 10 years of experience working in mental and behavioral health services. She is an experienced practitioner and trainer in the areas of LGBTQ inclusive care, motivational interviewing, crisis response, childhood loss and trauma, and secondary trauma prevention.

Antonia joins us from the Jewish Board of Family and Children's Services and is an ongoing collaborator with the National Child Traumatic Stress Network and has co-authored and developed numerous resources and publications including the film, "[Safe Spaces. Safe Places. Creating Welcoming and Inclusive Environments for LGBTQ Youth](#)". In 2012 she received the National Association of Social Workers' Emerging Social Work Leadership Award.

Antonia holds an MSW from Fordham University and a BA in Sociology from UC Berkeley. In her role as a project specialist, she will be providing project management and implementation support for clinical systems transformation and population health projects.

## Key Contacts

### MHVC Team

- **Allison McGuire, MPH**  
Executive Director  
[almcguir@montefiore.org](mailto:almcguir@montefiore.org)
- **Bayard King, MBA**  
Chief Financial Officer  
[bakin@montefiore.org](mailto:bakin@montefiore.org)
- **Damara Gutnick, MD**  
Medical Director  
[dgutnick@montefiore.org](mailto:dgutnick@montefiore.org)
- **Josie Anderson**  
Director of IT Transformation  
[janderson@montefiore.org](mailto:janderson@montefiore.org)
- **Joan Chaya,**  
Director of Workforce Strategy  
Management  
[jchaya@montefiore.org](mailto:jchaya@montefiore.org)
- **Marlene Ripa**  
Director, System  
Transformation  
[mripa@montefiore.org](mailto:mripa@montefiore.org)
- **Chelsea-Lyn Rudder**  
Manager of Communications  
and Engagement  
[crudder@montefiore.org](mailto:crudder@montefiore.org)
- **Adam Goldstein**  
Manager of Special Projects  
[adgoldst@montefiore.org](mailto:adgoldst@montefiore.org)
- **Maria Gerena**  
Workforce Development  
Manager  
[mageren@Montefiore.org](mailto:mageren@Montefiore.org)
- **Antonia Barba, LCSW**  
Project Specialist  
[abarba@montefiore.org](mailto:abarba@montefiore.org)
- **Rachel Evans, LCSW -R**  
Community Engagement  
Consultant  
[racevans@montefiore.org](mailto:racevans@montefiore.org)